Bledsystem

The leading solution for efficient and safe driving in public road transport

Bledsystem provides you with cutting-edge technology and methods to help you reduce energy consumption and accident rate of your fleet, improving your staff and client experience.

Since its launch in 2012, Bledsystem has focused on one clear goal: helping public road transport companies become more efficient and safer. We are a highly specialised company obsessed with getting ecodriving right, always finding the latest solutions to overcome typical limitations experienced by other general-purpose fleet management solutions.

So far we have been pretty successful: Bledsystem is currently deployed in many thousands of vehicles in different countries around the globe, always achieving outstanding reductions of consumption and accidents. To these achievements, we must add the high satisfaction rates measured among our toughest and hardest to persuade users: drivers and middle managers.

Bledsystem is taking a further step into the future and is already working on its deployment in electric vehicles, hybrid and other Zero Emissions Vehicles, which will undoubtedly become our core business in a couple of years from now.

Key Performance Indicators

6-10%.
Energy consumption reduction

Bledsystem reduces consumption by 6-10%, including combustion, hybrid and electric vehicles.

15%.
Accident reduction

Bledsystem reduces accidents by about 15%, saving on maintenance works and increasing safety of drivers and passengers.

2x.
Great return on Investment

Bledsystem secures benefit-cost ratio higher than 2 within first year.

8/10.
High satisfaction

Satisfaction with Bledsystem among drivers and passengers 8/10 based on independent surveys.

10 years.
Proven solution

In the last 10 years Bledsystem has achieved the largest market share in public road transport.

100% ready.
Zero new infrastructure

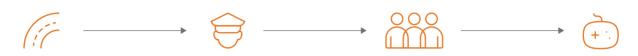Bledsystem is SaaS and is natively built-in or compatible with most existing fleet management systems

bledsystem.com

Want to become more efficient and safer? Bledsystem will get you there.

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Bledsystem has developed highly specialised tools and methods helping reduce energy consumption and accident rate of public road vehicle fleets.

How does it work?

Fair assessment of driving behaviour

Bledsystem takes into account driving context (traffic, weather, passengers…) to evaluate drivers' performance.

Personalised recommendations

Bledsystem provides AI-based personalised recommendations for each driver in your fleet.

Unique learning methodology

Bledsystem guarantees continuous improvement of performance based on unique and lightweight training methods.

Gamification

Bledsystem keeps drivers committed through gamification-based and communication tools and actions.

References

Some references

- Marrakech (ALSA Maroc)
- Tangier (ALSA Maroc)
- Agadir (ALSA Maroc)
- Casablanca (Casabus)
- Malta (Malta Public Transport)
- Genoa (ATP Genoa)
- Huelva (EMTUSA Huelva)
- Seville (TUSSAM)
- Madrid (CRTM; PreZero)
- Alicante (Vectalia)
- Valencia (EMT Valencia)
- Tenerife (TITSA)
- Benidorm (Avanza Bus)
- Barcelona (HTGROUP)

- Granollers (Sagalés)
- Vic (Sagalés)
- Avilés (CTEA)
- Milan (ATM)

Partners
- Turin (SWARCO)
- Madrid (Indra)
- Paris (Equans)
- Oslo (Fara)
- London (Ticketer)
- Vigo (UNVI)

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