

# Passenger Experience

For almost two decades, Nomad Digital has been the world's leading provider of vehicle connectivity solutions and our team of industry experts continues to grow. We provide innovative real-time passenger solutions using both passenger devices and/or vehicle displays. This covers an extensive range of passenger services including internet access, travel information, entertainment delivery and security applications.

The ever-growing number of transport passengers identify WiFi as a reason for choosing a particular operator. We enable operators to respond to this through class-leading technologies, guaranteeing an outstanding passenger experience. We are constantly developing technology and products which guarantee an excellent web access experience, flexible configuration and outstanding reliability.

By designing, building and deploying wireless broadband connections for trains and other transport services, passenger experience has dramatically improved.

On-board WiFi services allow people to surf the internet, commuters to answer emails and undertake important work on longer journeys.

But that's only part of the service; Nomad's solutions can also provide live passenger information such as updated journey data, where and when the next stop is, and any news regarding delays. Nomad works with train operating companies to improve maintenance processes, which results in increased cost savings.

Keeping passengers up-to-date with real-time journey information is still considered to be in the top three of the biggest challenges facing train operators.

**Our focus is on a seamless and straightforward customer experience.** This can be achieved by providing passengers with world-class connectivity regardless of location, integrating real-time journey information and media entertainment all on a single platform, for a new experience in passenger information delivery.

Bringing together passenger connectivity, information and entertainment will transform your ability to improve passenger experience. Our solutions provide you with both timely and historic insight into connectivity usage and fleet performance.

This data helps you monitor and manage fleet operational issues in more proactive and intelligent ways.

The Internet of Things (IoT) is constantly driving transport related innovation to push the boundaries of what is possible. The capabilities of on-board connectivity are endless and exciting.

**Our vision is 'connecting everything.'** This means, you can be assured of a future-proof platform on which to deploy new applications and services and collect and exchange data, allowing everyone to have a smart, simple and enjoyable journey and to be more connected than ever before.