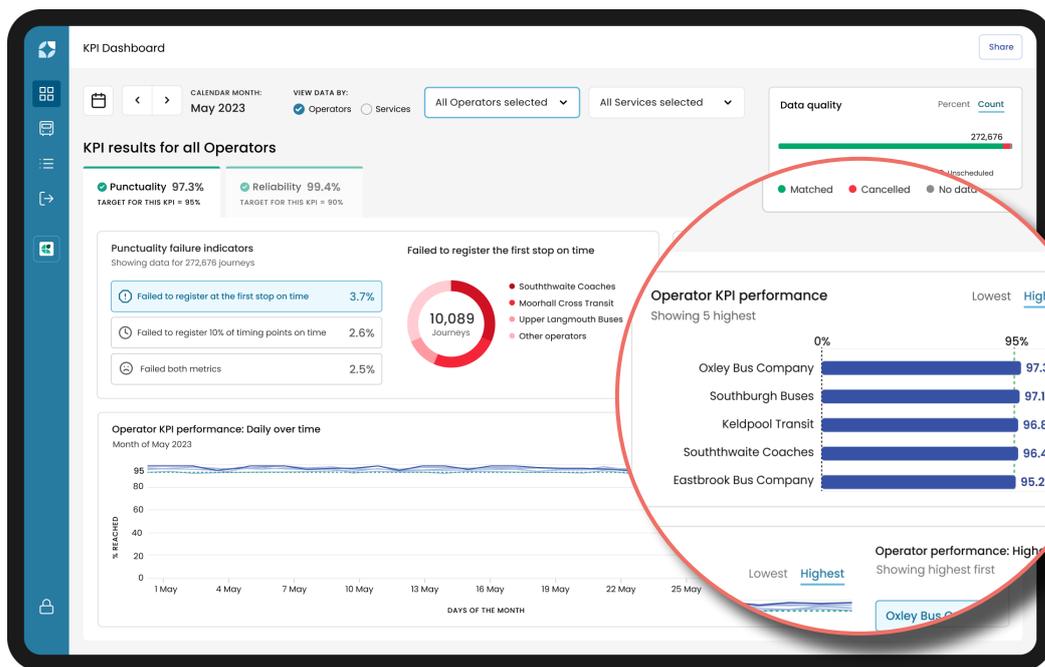🏠 **Directory**

Digital Solutions

Snapper Services

Introducing Mosaiq™ by Snapper Services

Mosaiq Insights

Public transit should be dependable, consistent and accessible to all.

For authorities who manage transit networks, creating better travel experiences is a priority. However, inefficiencies in gathering and processing transit data make gaining reliable and actionable insights a challenge.

Launched by public transit tech company, **Snapper Services**, Mosaiq is an all-in-one data and analytics solution for the public transit industry.
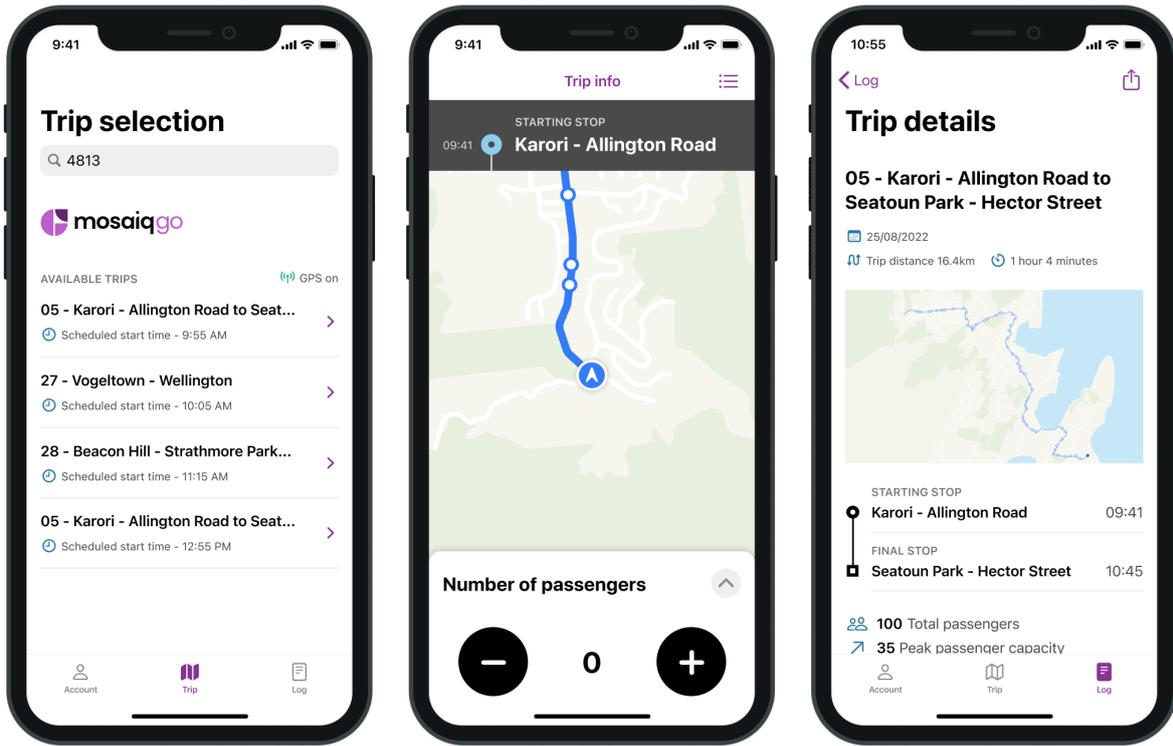
This powerful platform, or Transit Intelligence Suite, combines insights from a variety of data streams to form a complete and timely picture of fleet movement. Authorities and operators can harness the power of reliable insights to drive trustworthy transit services,

restore passenger confidence and promote sustainable neighbourhoods.

What's more, Mosaiq makes data intelligence accessible to everyone.

Mosaiq is made up of a variety of products, specifically designed to enhance network transparency, inform decision-making and improve the passenger experience.

You shouldn't need to be an experienced analyst to make sense of mobility data. With the ability to measure network performance across a variety of metrics, such as reliability and punctuality, authorities can harness the power of **Mosaiq Insights** to deliver exponential value to passengers. The platform presents fleet data in an easy-to-digest format and can be

Mosaiq Go

easily plugged into legacy systems to rapidly drive meaningful results.
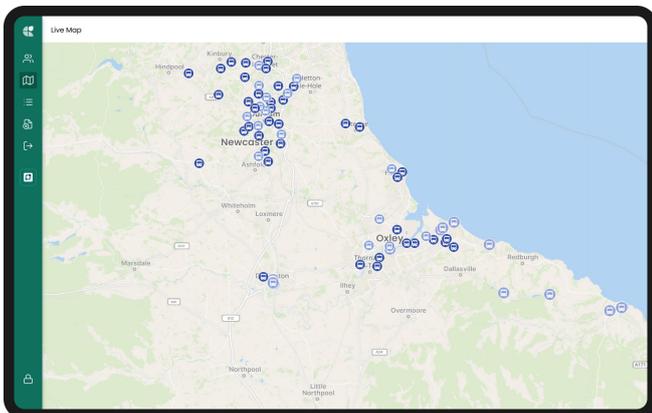
That said, there are pockets of bus services across the UK that are not fitted with a tracking system or traditional onboard hardware, which means that the picture of bus routes and networks created by trip and fleet data is, currently, incomplete and inaccurate.

For vehicles without existing tracking capabilities, **Mosaiq Go** eliminates the need for costly hardware. The mobile app is designed for bus drivers and integrates with real-time data systems to give operators complete network visibility when monitoring delays and schedule changes.

With improved transport intelligence, Mosaiq Go keeps passengers informed and enhances service predictability at a reduced cost for operators.

And it doesn't stop there. Several UK transport authorities rely on legacy data systems, requiring access to particular measurements and reporting metrics. Through a variety of industry partnerships, Mosaiq's capabilities are evolving to offer bespoke analytics capabilities for customers.

By enhancing network transparency through data, Snapper's ambition of rebuilding people's trust in transit services could be game-changing for the UK transport industry.

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Mosaiq Live