



Reinvent Mobility Together

Corporate Presentation of Herbert KNEITZ GmbH

Premium

- Pioneering innovation
- Unique design
- Superior quality
- Reliable security

Austrian

- Devoted to our origins
- Responsible to humanity, nature and our surroundings

Fabrics

- Added value by unique textile products
- Textile turn-key solutions from design to finished surface



Plush Textiles



Furniture Textiles



Mobility Textiles

1957

Foundation of the toy factory
"Spielwarenerzeugung Sigfried Saf" in
Bad Mitterndorf, Austria.

1969

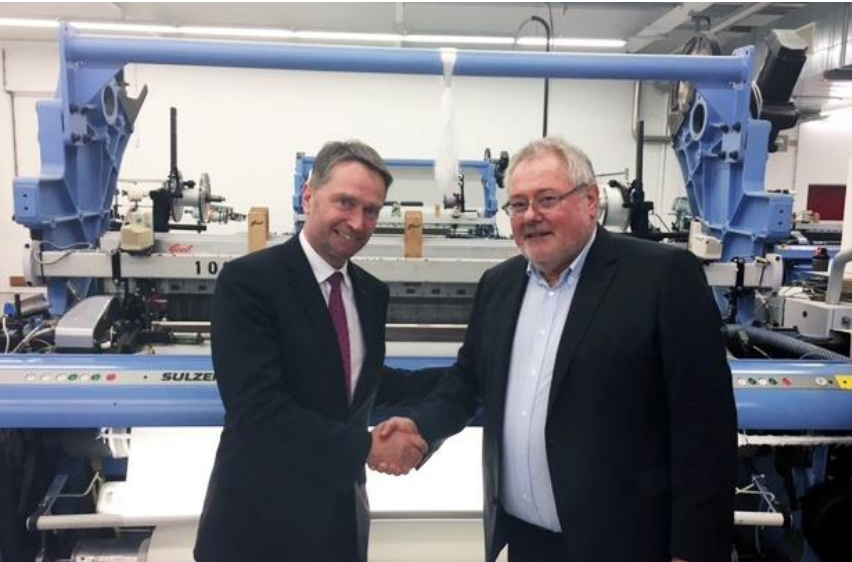
Foundation of „Herbert KNEITZ GmbH“ by
German "Wilhelm Kneitz AG".
Shift of production to furniture textiles.

1989

Start of production of mobility textiles for
Original Equipment Manufacturers.

2001

Take over by Bernhard Deutingner and shift
of focus on mobility textiles.



Acquisition

2016

Integration of KNEITZ in “Getzner Textil AG” and definition of Strategy 2021.



Expansion

2017

About 135 employees and 42 looms for velours and flat woven fabrics, as well as design, warping, spinning and finishing departments.

Expansion of the corporate premises to double the original size with new finishing department, stock and development competency centre.

TURNOVER

EUR 32,9 Mio. turnover, or 3,2 Mio. r.m. goods sold.



Realisation of Strategy 2021

2018

Start-up of new machinery. (1 new starter frame, 6 jacquard velours looms, as well as 4 dobby velours looms and a new winding machine)

Preparation for certification of quality management according to IATF 16 949 standards.



Automotive

- Central lines, side bolsters, interior covers
- Target customers: European premium manufacturers



Turnover: € 16.9 Mio. Turnover: € 30.0 Mio.
Turnover Share: 52.2% Turnover Share: 58.8%



Rail

- Seat and interior covers
- Target customers: Manufacturers and operators of railway vehicles, metros and trams



Turnover: € 2.3 Mio. Turnover: € 8.0 Mio.
Turnover Share: 7.0% Turnover Share: 15.7%



Bus

- Seat and interior covers, curtains
- Target customers: Manufacturers and operators of public city busses, tourist or interstate coaches



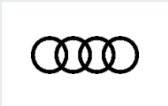

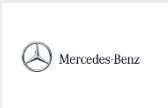


Turnover: € 13.0 Mio. Turnover: € 13.0 Mio.
Turnover Share: 40.1% Turnover Share: 25.5%






GOAL Turnover of EUR 52 Mio. as well as leading industrial textile manufacturer by providing turn-key fabrics of highest innovation and technical standards from the heart of Europe.


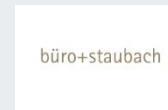



Vehicle Manufacturers

Operating Customers

Design Offices

- 
 - Side bolsters in numerous vehicle lines
 - Central line of Q3
- 
 - Central line of Leon (2019)
- 
 - Central line of G-Class
 - Covers in numerous bus lines
- 
 - Covers in numerous bus lines
 - Special edition 200 years Iveco
- 
 - Special developments for electrified bus vehicles

- 
 - Seat covers for metro, tram and bus fleet
- 
 - Customer design for bus and rail fleet
- 
 - Customer design for long distance railway transportation
- 
 - First and second class seat covers for polish regional railway lines
- 
 - Customer design for local bus and tram lines

- 
 - Special developments for automotive central lines
- 
 - Customer designs for local and long distance transportation projects
- 
 - Customer designs for several railway projects
- 
 - Customer designs for several bus and railway projects
- 
 - Customer designs for several railway projects





Vehicle Manufacturers

- Local individualisation in contrast to global homologation
- More sophisticated interpretation of interiors (technical, functional and regarding quality)
- Search for partners with innovative but risk-free solutions



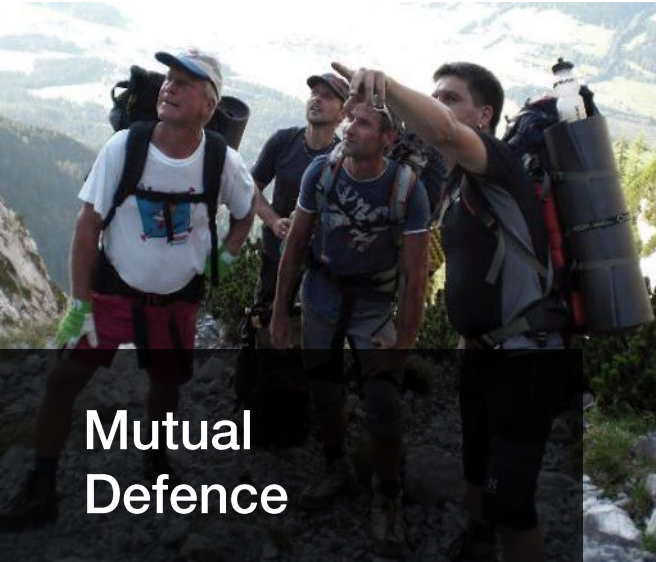
Operating Customers

- Reduction of vehicle down times
- Compliance with emission regulations, reduction of fuel consumption, efficiency optimisation
- Rise to premium segments evading toughest price competition
- Choice of right products and suppliers among vast amount of offers



Design Offices

- Work with many different interior materials
- Search for competent textile partners with turn-key solutions
- Proof of uniqueness by strength in design and innovation compared to competitive studios



Mutual Defence

- Maintain regional solidarity
- Take responsibility regarding family, employees, environment and our partners
- Stay attached with tradition
- Be strengthened by active communications
- Value trust and credibility



Economic Temperance

- Fulfil decisions with consequence
- Secure long-term success by meaningful investment
- Maintain financial health of the corporation



Entrepreneurial Courage

- Create new things with courage and persistency
- Question the establishment
- Add value to our customers by vision and passion for technology



Common Solidarity

- Orientate on performance and competence
- Learn from mistakes
- Support open and critical conversation
- Value diversity and plurality of opinions
- Seek mutual consent



Flexible and Reliable

- Quick reaction capabilities maintaining reliable delivery and process stability
- Untroubled finishing processes and subsequent processes by reliable partners
- Verified processing of high quality material and safe production processes by high standards



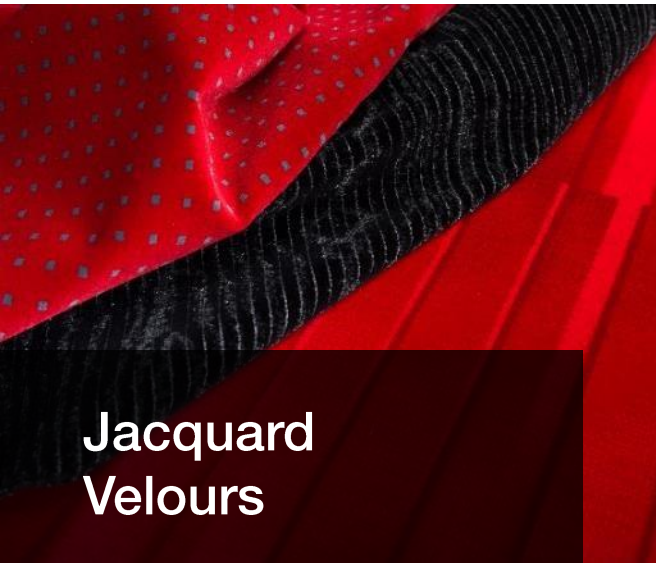
Innovative and Comprehensive

- Development in context of materials, moods, trends and technologies
- Production of sophisticated woven goods with diverse characteristics
- Turn-key solutions with additional features and functionality



Customer Driven and Individual

- Honest consultation and individual offering for individual customers
- Realisation of customers' specific design demands
- Creation of meaningful and long term business relations with constant customer satisfaction



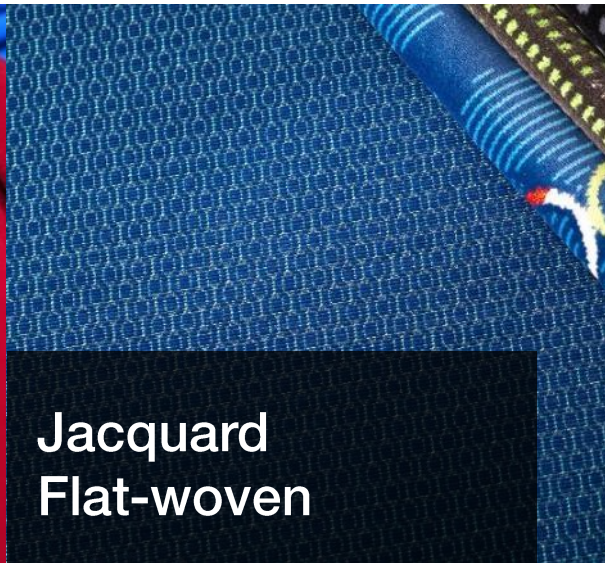
Jacquard Velours

- Large patterns
- Strongest capabilities by Polyester/Wool compositions
- Used for seat covers in all means of public transportation



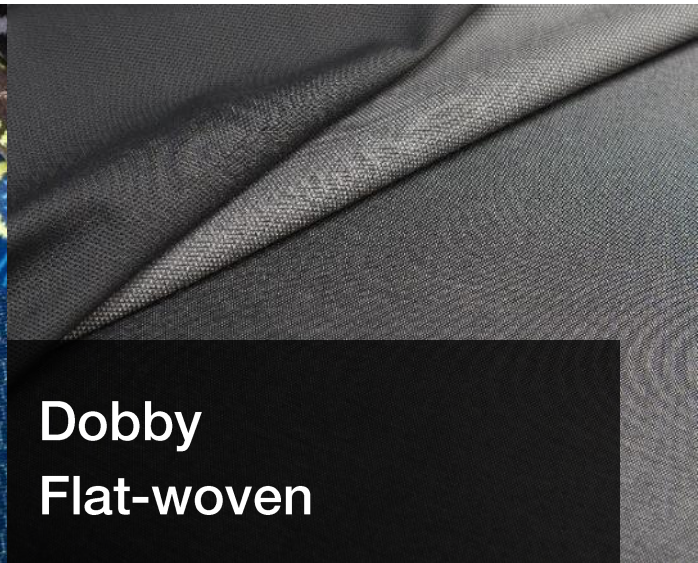
Dobby Velours

- Small patterns and single colour surfaces
- Strongest capabilities by Polyester/Wool compositions
- Used for seat and interior covers in all means of public transportation



Jacquard Flat-woven

- Large patterns with diverse constructional structures and effects
- Application of all natural or synthetic yarns; often complimented by effect yarns
- Primarily used for central lines in all means of public transportation and automotive vehicles



Dobby Flat-woven

- Small patterns and structures for highest abrasion and tearing values.
- High production flexibility and speed
- Primarily used for side bolsters and interior covers of automotive vehicles



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