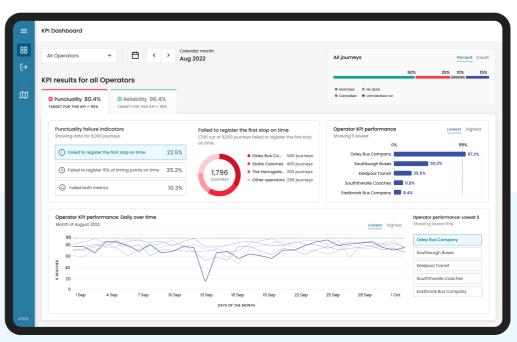




### Analytics made easy

Enable your teams to quickly analyse, understand and share accurate transit insights.



# Put Insights into plain sight



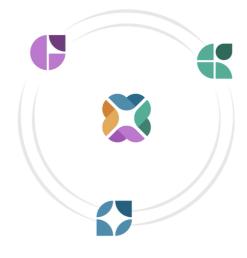
Keeping an entire transit network moving efficiently is no mean feat. You need data insights to flow as efficiently as your fleet does. But legacy systems, complex tools or a lack of integrated, reliable data can result in 'insight gridlock'.

Take the clunk, time and frustration out of data analysis and reporting. Mosaiq Insights is an analytics tool with a difference. It is intuitive, user friendly and delivers instant insights.

As a module within the Mosaiq Transit Intelligence Suite it harnesses clever, intuitive design to enable:

- Easier, faster operational **insights**
- Great passenger and driver experiences
- Accurate, big picture transit visibility

All while giving **total data confidence** to transit agencies.



Mosaiq Insights brings together data from existing tools, telematics and third-party solutions into one place, and then makes it easy to interrogate.

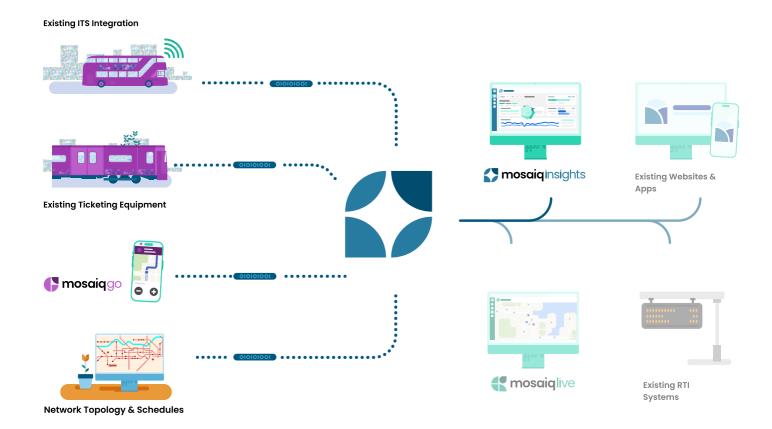
Drive a deeper understanding of network operations and how to improve them - from the big picture, right down to the most granular detail. Anyone can get the detail they need, when they need it.

# Why Mosaiq Insights?



### **Complete visibility**

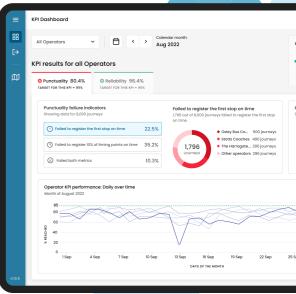
See the full picture! Within one system, beautiful, easy-to-navigate dashboards allow you to analyse the entire network from broad strokes network level, down to the finest trip detail. You'll see exact routes, times and trips that are performing well and those that need attention.





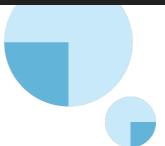
### Easy-to-use analysis

Designed with care specifically for the transit industry, the user experience is modern, intuitive and inviting. You don't need to be an analyst (or hire an analyst) to extract meaningful insights. Anyone can click and drill into data super simply, without technical expertise.



### ((•)) Easy KPI management

KPI-driven analytics provide a consolidated view of your entire network, your operators and overall performance. Dive right into route information or even a singular trip. Quickly assess at-a-glance whether KPIs are being met.



### Fast, intuitive reporting

No more siloed information, slow data imports, collation or waiting for an analyst's response. Mosaiq Insights makes it easy to filter, visualise, and share data for anyone in the transit operations process. Take the frustration out of operational analysis and reporting. Anyone in your organisation can easily generate up-to-date reports.



### **Problem identification**

Mosaiq Insights helps you pinpoint problems in your network, guiding you to what's gone wrong (and where) so you can focus on making improvements. Frictionless reporting keeps your stakeholders focused on the highest-impact issues, enabling better compliance, prioritisation and strategic decisions.

### **Technical overview**



Mosaiq Insights is part of the Mosaiq Transit Intelligence Suite.

Here's what that means for your network.

### Intelligence-as-a-service model

The cloud-based, software-as-a-service model eliminates the capital investments of traditional systems. Mosaiq is constantly updated and has a development roadmap of features and improvements, avoiding the recurring cost of deploying regular software upgrades.

#### Scalable

Mosaiq is a multi-tenanted solution built on Amazon Web Services, a scalable platform that ensures consistent performance and uptime. We've built our plans around the size of your network so you only pay for the capacity you need.

#### Interoperable

Mosaiq ingests and outputs mobility data through RESTful APIs. By using industrystandard feed formats including GTFS & GTFS-RT, Mosaiq integrates smoothly with third party systems.

### Easy to set up

We'll connect your existing data feeds to Mosaiq and provide training documentation so you can get your team up to speed quickly. All we need to get you moving is a nominated admin user and access to your static and real-time data feeds.

#### Secure

Data is kept secure at every level of the solution using modern security practices. Regular security audits ensure ongoing integrity of data segregation and restricted user access.

#### Configurable

Each Transit Intelligence module is designed to work cohesively as a system or independently within an existing ITS network.



# The Snapper team behind Mosaiq

At Snapper we believe happy passenger and operator experiences are powered by great digital design that elevates usability, simplicity, and reliable data insights. It's our capability at this intersection of 'art' and 'data-science' that lead us to create Mosaig.

We create excellent
Public Transit experiences
that accelerate the journey
to a sustainable world.

