LIT TRANSIT

**LIT INFORM**

# Keep your passengers informed, in real-time

## Increase ridership with accurate and reliable travel information

**LIT Inform** is a passenger information system that enables you to transform the traveler experience and boost ridership. It captures, processes and supplies reliable real-time data to passengers before and during their journey via a wide range of digital channels.

### COMPLETE MULTI-CHANNEL SOLUTION

Fully integrated passenger information solution brings together a range of front-end hardware and software components to keep your passengers informed anytime.

### SINGLE SOURCE OF TRUTH

Aggregates your existing CAD/AVL data feeds and standardizes data in internationally recognized open data format to distribute across all passenger information channels.

### CONSISTENT INFORMATION EVERYWHERE

Distribute consistent, real-time audio and visual travel information across all channels including website, mobile and journey planning apps, bus stops and onboard systems.

### BOOST CONFIDENCE AND RIDERSHIP

Improve perceived service reliability and punctuality with better arrival, departure and journey time predictions. Deep analytical insights can be used to improve services.

More than 45 cities worldwide benefit from LIT solutions. Find out how we can help you to transform public transport in your city and arrange a demo. **Speak to an expert.**

# Reliable, consistent and omnipresent real-time information

Aggregates and standardizes data from any source, supports multi-modal mobility

**Datafeed**

ETA

Passenger counters

Traffic alerts

**PIS**

Distribute to state-of-the-art information channels in real-time
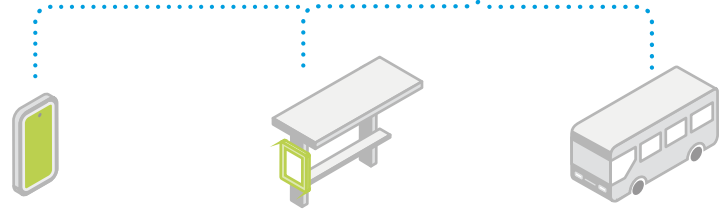
Web and mobile application

At a station

In a vehicle

Meet the communication expectations of today's digital traveler

Wi-Fi

Audio

Visual

LED

LCD

ePaper

# Designed for a better experience in everyway

- ✓ Integrate any data source
- ✓ Secure communication
- ✓ APIs with documented SDKs

- ✓ Intuitive and feature rich
- ✓ Regular upgrades
- ✓ Reliable system uptime

- ✓ On-line platform
- ✓ On-premise available
- ✓ Cost effective and scalable

**TRANSIT**

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