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Digital Solutions

HID

Streamline Transit Ticketing for Enhanced Ridership

Transit agencies often face the challenge of accepting multiple ticketing technologies, including barcodes, NFC/RFID and EMV payments. This complexity can slow down boarding times and disrupt schedules, frustrating passengers and staff alike.

The Challenge: Ticket Reading Complexity

Transit systems today must support various ticket types, from printed and digital barcodes to RFID tokens and open-loop payments. With multiple ticket reading interfaces on ticket validators, confusion can arise, leading to delays and inefficiencies.

A Smarter Approach

HID's multimedia TripTick reader interface simplifies ticket validation by offering a single point of presentation for all digital ticket formats and contactless payments.

Passengers can use barcodes, closed-loop smart cards or contactless payments on devices such as the HID VAL100 on-board validator, VAL150 platform validator or TripTick 220 OEM reader for fare gates. This streamlined approach enhances the rider experience, accelerates boarding and keeps operations running smoothly.

Drive Efficiency and Ridership

Faster boarding and punctual departures enhance trust and reliability. When passengers experience a seamless, efficient process, ridership increases, benefiting

both operators and the communities they serve. For example, the Jacksonville Transportation Authority improved boarding times by deploying HID VAL100 validators with mobile ticketing.

Prioritise Payment Security

Ensure your payment system is secure by using validation hardware that complies with **PCI 6.x standards**. This compliance offers enhanced protection against modern security threats, safeguarding both passengers and operators – and is available in specific HID ticketing devices.

Set Your RFP Up for Success

HID supports transit agencies and operators in making informed decisions about ticketing hardware. Take advantage of our complimentary RFP review to ensure your procurement strategy is on track with the right technology. Request your RFP review **here**.

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